ALA Manifesto

I am an INVESTOR, here to build wealth with the twin powers of compounding and asset allocation.

It takes time and patience for COMPOUNDING to work. STAYING in the game is what matters.

This JOURNEY has many ups and downs.

I avoid being my own ENEMY as also the urges to make stupid decisions. I BEHAVE.

I don't panic when markets hit all time high or correct sharply. Instead, I follow the golden rule of "BUY LOW, SELL HIGH".

I have the ASSET ALLOCATION ADVANTAGE. I diversify. I rebalance. I manage RISK so that the returns can take care of themselves.

Thoreau said, "WEALTH is not possession but enjoyment". I use my wealth to achieve ENOUGH for my financial milestones and freedom to enjoy my life.

It's about me. I am THE investor.