As on January 29, 2016

INVESTMENT STYLE

The fund manager seeks steady and consistent growth by focusing on well established, large size companies

TYPE OF SCHEME

An Open-end Growth Fund

INVESTMENT OBJECTIVE

The investment objective of Bluechip Fund is primarily to provide medium to long term capital appreciation.

DATE OF ALLOTMENT

December 1, 1993

FUND MANAGER

Anand Radhakrishnan & Anand Vasudevan

BENCHMARK

S&P BSF SFNSFX

NAV as of January 29, 2016

Growth Plan Dividend Plan Direct - Growth Plan ₹ 339.2135 Direct - Dividend Plan ₹ 39.8534

FUND SIZE (AUM)

Month End ₹ 6491.01 crores ₹ 6437.80 crores Monthly Average

TURNOVER

17.07% Portfolio Turnover

VOLATILITY MEASURES (3 YEARS)

Standard Deviation	4.11%
Beta	1.00
Sharpe Ratio*	0.29

* Annualised, Risk-free rate assumed to be

7.00% (FBIL OVERNIGHT MIBOR)

EXPENSE RATIO#: 2.24% **EXPENSE RATIO*** (DIRECT): 1.41%

The rates specified are the actual average expenses charged for the month of January 2016. The above ratio includes the Service tax on Investment Management Fees. The above ratio also includes, proportionate charge in respect sales beyond T-15 cities subject to maximum of 30 bps on daily net assets, wherever applicable

MINIMUM INVESTMENT/ **MULTIPLES FOR NEW INVESTORS**

ADDITIONAL INVESTMENT/ MULTIPLES FOR EXISTING INVESTORS

₹ 1000/1

LOAD STRUCTURE

ENTRY LOAD Nil

EXIT LOAD In respect of each purchase of Units - 1% if the Units are redeemed/switched-out within one year of



PORTFOLIO

Company Name	No. of shares	Market Value % of ₹ Lakhs assets		
Auto				
Tata Motors Ltd	4423000	14901.09	2.30	
Hero Motocorp Ltd	540000	13854.51	2.13	
Mahindra & Mahindra Ltd	1000000	12332.50	1.90	
Bajaj Auto Ltd	450000	10538.78	1.62	
Tata Motors Ltd., DVR	2416000	6413.27	0.99	
Auto Ancillaries				
Exide Industries Ltd	5200000	6253.00	0.96	
Banks				
HDFC Bank Ltd*	4650000	48818.03	7.52	
ICICI Bank Ltd*	13000000	29919.50	4.61	
Indusind Bank Ltd*	2700000	25077.60	3.86	
Yes Bank Ltd*	2700000	20163.60	3.11	
Axis Bank Ltd	4500000	18378.00	2.83	
Kotak Mahindra Bank Ltd	2640000	18047.04	2.78	
State Bank Of India	5700000	10254.30	1.58	
Bank Of Baroda	4000000	5016.00	0.77	
Punjab National Bank Ltd	4000000	3652.00	0.56	
Cement				
Ultratech Cement Ltd	555000	15762.56	2.43	
Grasim Industries Ltd	370000	12556.51	1.93	
ACC Ltd	880000	10912.44	1.68	
Construction Project				
Larsen And Toubro Ltd*	2000000	22033.00	3.39	
Consumer Non Durables				
Asian Paints Ltd	1100000	9568.90	1.47	
Marico Ltd	3647020	8083.62	1.25	
ITC Ltd	2500000	8005.00	1.23	
Hindustan Unilever Ltd	800000	6535.20	1.01	
Ferrous Metals				
Tata Steel Ltd	1000000	2497.00	0.38	
Industrial Products				
Cummins India Ltd	1300000	12006.80	1.85	
Minerals/mining				
Coal India Ltd	3500000	11198.25	1.73	
Oil				
Oil & Natural Gas Corp Ltd	5200000	11765.00	1.81	

Company Name	No. of shares		ue % of assets
Petroleum Products			
Reliance Industries Ltd*	2050000	21225.70	3.27
Bharat Petroleum Corporation Ltd	1800000	16076.70	2.48
Pharmaceuticals			
Dr Reddy'S Laboratories Ltd*	630000	19564.02	3.01
Sun Pharmaceutical Industries Ltd	1500000	13094.25	2.02
Cadila Healthcare Ltd	3450000	10494.90	1.62
Power			
Power Grid Corp Of India Ltd	7800000	11532.30	1.78
Torrent Power Ltd	1300000	3042.00	0.47
Retailing			
Aditya Birla Fashion And Retail Ltd	2496000	5548.61	0.85
Services			
Aditya Birla Nuvo Ltd	580000	5065.43	0.78
Software			
Infosys Ltd*	3900000	45431.10	7.00
Cognizant Technology (USA)*	760000	31637.58	4.87
Wipro Ltd	2200000	12381.60	1.91
HCL Technologies Ltd	1400000	12120.50	1.87
Tata Consultancy Services Ltd	370000	8847.81	1.36
Telecom - Services			
Bharti Airtel Ltd*	8300000	24061.70	3.71
Total Equity Holding		614667.67	94.70
Total Equity Holding Call, Cash and other current ass Total Asset	set	614667.67 34433.80 649101.47	94.70 5.30 100.00

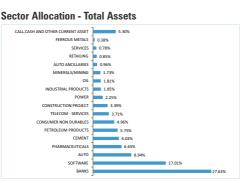
* Top 10 holdings

SIP - If you had invested ₹ 10000 every month in FIBCF ...

	1 Year	3 Year	5 Year	7 Year	10 Year	Since jan 97
Total amount Invested (Rs)	120,000	360,000	600,000	840,000	1,200,000	2,280,000
Total value as on Dec 31, 2015 (Rs)	116,919	442,997	836,293	1,360,409	2,335,520	25,691,015
Returns	-4.73%	13.95%	13.25%	13.53%	12.78%	21.89%
Total value of B:S&P BSE Sensex	113,974	403,784	756,851	1,180,710	1,890,186	8,892,444
B:S&P BSE Sensex Returns	-9.18%	7.60%	9.22%	9.57%	8.79%	12.82%
Total value of AB:Nifty 50	114,473	409,009	765,215	1,193,013	1,923,575	8,884,525
AB:Nifty 50 Returns	-8.43%	8.47%	9.67%	9.86%	9.12%	12.81%

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends assumed to be reinvested and Bonus is adjusted. Load is not taken into consideration. On account of difference in the type/category, asset allocation or investment strategy, inception dates, performances of these funds are not strictly comparable. Please refer to www.franklintempletonindia.com for details on performance of all schemes (including Direct Plans). B: Benchmark, AB: Additional Benchmark

Sector Allocation - Total Assets



Product Label

